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# **POPULAR**

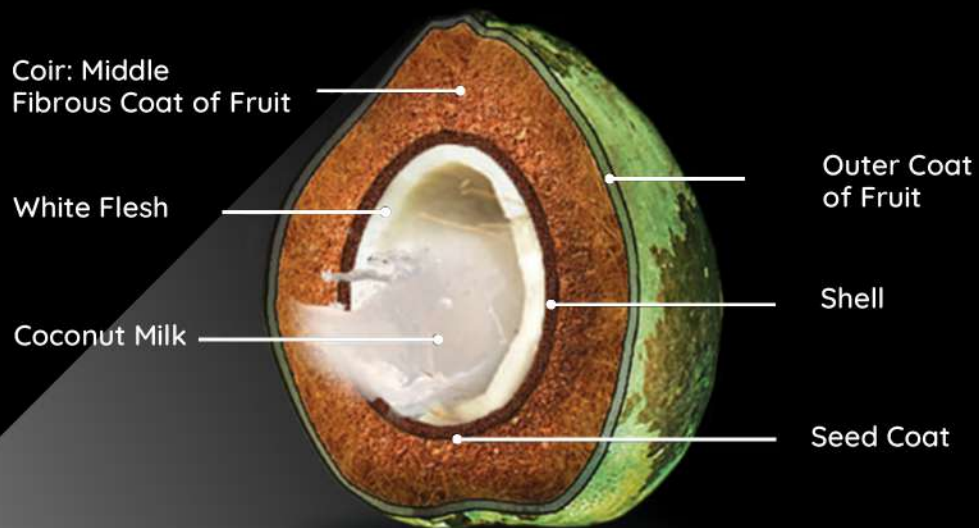
## IMPORTS AND EXPORTS

COCO-PRODUCTS BROCHURE  
2025

# ABOUT US

Popular Imports and Exports is a leading exporter of coconut-based products, including coconut, cocopeat, coco fiber, coco husk, grow bags, and more. We are based in Thiruvananthapuram, Kerala, India, a region known for its rich coconut cultivation and high-quality processing facilities.

**We are the  
manufacturer  
and exporter  
of coir  
substrates.**



# WHAT WE DO

we specialize in the export of coconut, cocopeat, coco fiber, coco husk, grow bags, and other coconut-derived products. Our commitment to quality, sustainability, and customer satisfaction has made us a preferred partner in the agricultural and industrial sectors worldwide.

- 1 Coconut
- 2 Cocopeat
- 3 Coco Fiber
- 4 Coco Husk
- 5 Grow Bags

# MEET OUR TEAM



our success is driven by a dedicated team of professionals committed to delivering high-quality coconut-based products worldwide. With expertise in sourcing, manufacturing, logistics, and global trade, we ensure seamless operations and customer satisfaction.



**Akbarsha**  
Cheif



**Bathisha**  
Director



**Mohammed Shefeek**  
Business Head



**Rafi**  
Manager



# COCO PEAT BLOCK 5KG



These are produced by compressing peat and chips to form a block weighing 05kg. Chips are some of the best soil conditioners in the world and can be used as an alternative to Fir Bark in the farming and agricultural industries. Coco peat is a byproduct gained during the extraction of coir fiber from the coconut husk. It is a 100% natural, spongy cellulose organic plant growing medium. In Compressed 05kg blocks can be purchased separately as Peat and Chips.

## Advantages:

- Worm growth
- Nutrient balance
- Disease-resistance
- Resists fungal growth
- 100% natural and renewable resource
- 05 Kg compressed in to a block adds a value in transportation and also in storing



Low EC - Below 500 ms  
High EC - Above 1000 ms



100 % Peat  
Composition percentages  
from Peat and chipts -  
As per buyers request



4500 - 5000  
units



Outdoor cultivations  
Animal beddings / Landscaping industries  
Golf course maintenance crews  
Super markets



# COMPRESSED 25KG BALES

100% natural coconut peat packed into slightly compressed 25kg bags, these can also be mixed with coco chips to customer specifications

## Advantages:

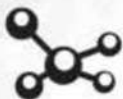
- Manufactured to high quality standards
- Durable packing for easy transportation and handling
- Enhances effectiveness of fertilizer and irrigation efficiency
- Low compression for ease of use



Low EC - Below 500 ms  
High EC - Above 1000 ms



670 bales or  
17 pallets



100 % Peat  
100 % Chips  
Composition percentages  
from Peat and chips  
As per buyers request



can be customized



Landscaping industries  
Bonsai growers  
Golf course maintenance  
Floriculture sector  
Specially designed for mushroom growers

# COCO DISK GROW CUBES

Made from thoroughly blended coconut husks or coco peat. Available in a variety of sizes, weights and dimensions.

## Advantages:

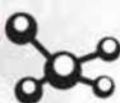
- Economic and cost effective
- High absorption: acting like a sponge, they swell to support the required potting mixes
- High water retention and porosity
- Eliminates the need for fertilizer in seed germination



Low EC - Below 500 ms  
High EC - Above 1000 ms



As per buyer request



100 % Peat  
100 % Chips  
Composition percentages  
from Peat and chips  
As per buyers request



14.5 cm | 13 cm  
in diameter



Nurseries  
Indoor gardening  
Green houses  
Floriculture sector  
Horticulture sector



# COCO PEAT BRIQUETTES

Made from 100% coir peat and husk chips, an economical, eco-friendly option for home gardeners and commercial growers

## Advantages:

- Water absorption increases volume 10 times. (8 litres from one 600g briquette)
- Beneficial for seed germination
- Excellent natural medium for soil conditioning
- Ideal for potting in small growing containers



Low EC - Below 500 ms  
High EC - Above 1000 ms



25 MT



100 % Peat  
100 % Chips  
Composition percentages  
from Peat and chips  
As per buyers request



20 X 10 X 05



Super markets  
Indoor and outdoor cultivations  
Horticulture sector  
Floriculture sector  
Animal bedding





# COCO FIBRE BALES

Available as bales, FMT (Machine Twisted Fibre), bristle fibre and cut fibre. Ideal for yarns and ropes, sound and heat resistance appliances and erosion control products

## Advantages:

- Low impurities and moisture compared to other manufacturers
- Customisable to required grade
- Diverse applications

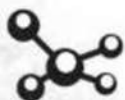


125 Kg  
150 kg  
200 Kg

As per buyer request



18 MT



As per buyer request



As per buyer request



Mattress manufactures  
Oil refinery companies  
Upholstery industry  
Soil treating organizations  
yarns and ropes manufactures



# BRISTLE FIBER

Bristle Fiber is composed of the stiff and long strands of coir fiber. Producing bristle fiber involves keeping the immature husks in a water-filled pit for 2 to 6 months where microorganisms break down the plant tissues in a process known as retting. The long fibers are separated by a milling process and subsequently dried and cleaned.

Brown fibers are extracted from seasoned coconuts which have lost their green color. The basic grades of bristle fiber can be categorized as 01 tie fiber | 02 tie fiber and 03 tie fiber based on the length of strands and the condition of the fiber

## Advantages:

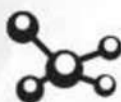
- Good aeration
- Substantial moisture retention
- Strength | elastic | Long



Packed in sacks  
average to 12Kg - 15 Kg  
As per buyer request



As per buyer  
request



White and Black color fiber



12 cm | 15 cm  
17 cm | 18 cm



Tawashi industries  
Coir brush, banister and broom manufactures  
For the production of coir twine  
Oil refinery industry  
For making of potting mixtures| growing media



# CUT FIBER (SOIL CONDITIONER)



Cut fiber are made with Coir particles as a form of 01cm 1.5cm & 02cm using latest technology for various types of Gardening and as a form of Nutrient to the soil. Cut fiber is commonly used as a Soil conditioner. Long lasting property in Cut fiber helps plants in keeping and maintaining their nutrient levels.

## Advantages:

- Is commonly used as a Soil conditioner
- Suitable for outdoor gardening
- Diverse applications
- Customizable to required grades



90 -110 Kg per  
As per buyer request



176 bales  
22 pallets at  
08 bales each  
15 - 16 MT



Can be customized as  
per buyers request




As per  
buyer request



Soil treating organizations  
Oil refinery companies  
Landscaping industry  
Mattress manufactures  
yarns and ropes manufactures



# COIR GEOTEXTILE (COCO NET)



Made from pure coir drawn from coconut husks without the addition of synthetic material, Coir Geotextile is used as an effective blanket which prevents soil erosion and accelerates the growth of vegetation on banks and slopes. A 100% natural, organic fibre product, it has proven to be far superior to alternatives over the past 20 years. Available in 400g/sqm, 700g/sqm and 900g/sqm grades.

## **Advantages:**

- Perfect for soil stabilisation, reinforcement, landscaping and erosion control
- Naturally resistant to rot, mould and moisture, thereby no chemical treatment is required
- Dissipates the energy of flowing water, absorbs excess solar radiation
- Reduces maintenance of all plants promoting the development of strong roots and growth
- Holds a lifespan of about 5 years enriching the soil when decomposing
- Easy to install and can be used in limited areas
- Ideal as landfill cover



Soil treating organizations  
Building constructors  
Road constructors  
Soil erosion controlling industries and government institutions



# COIR BLANKET

Made from 100% coconut film, soil erosion control blankets are a highly effective, natural way to stabilise and reinforce soil enabling vegetation and other materials to take root. Ideal for open field organic cultivators or landscapers facing difficulties with erosion; environmental protection projects to prevent erosion of high slopes; high discharging channels or any location where the soil requires natural protection or reinforcement; building constructors and uses in excavating work as soil cover. Available in roll form with a maximum width of 2.4m and length of up to 50m.

## Advantages:

- Increases water infiltration into the soil
- Efficient erosion control - Reduces soil erosion
- Increases soil moisture retention and enriches the soil promoting seed germination
- Customizable thickness and length as required
- Diverse applications to suit irrigation conditions
- Clear, impermeable polypropylene wrapping that does not deteriorate



39,600 SQM



Width of 2.4m  
Length of up to 50m



Super markets  
Golf courses





# COIR WEED MAT



Weed Mat is an environmental friendly natural option for any location looking to control the growth of weeds. A weed mat is a needle-punched mattress coir pad with natural latex. This natural coir pad is excellent to control weed in plantations, and perennial slope landscaping. The coir weed mat biodegrades over time, and provides mulch since it is 100% biodegradable. Mulching helps the young tree obtain essential nutrients needed to survive the early stages of development and to suppress the growth of weeds around its root system. Weed mat can be customized and split for easy application

## Advantages:

- Weed mat rolls provide one-step erosion control
- 100% biodegradable and compostable – there is no soil residual buildup.
- Superior weed suppression compared to other common methods.
- Conserves up to 80% of the soil's moisture.
- Reduces plant mortality and promotes plant and seedling growth.
- Improves soil health and productivity.
- Moderates soil temperature fluctuations



Nurseries  
landscaping industry  
Indoor and outdoor gardening



01 cm  
thickness



# COCO PEAT GROW BAGS

Manufactured using natural, organic coco peat, grow bags are ready to use and can be mixed to required specifications

## Advantages:

- Ideal for hydroponics and soilless cultivation
- Durable – lasts more than 2 years
- Cost effective
- 100% natural medium
- PH levels 5.5 - 6.5
- Best substitute for peat moss



Low EC - Below 500 ms  
High EC - Above 1000 ms



10,000 - 16,000  
Pieces Or 20 pallets



100 % Peat  
100 % Chips  
Composition percentages  
from Peat and chips  
As per buyers request



100 X 20 X 10  
120 X 15 X 10  
80 X 15 X 10  
Tailor



Horticulture sector  
Floriculture sector  
Hydroponic growers  
Specially for, Tomato | bell peper | Green houses



# COCO PEAT PLANTER BAGS



Made from 100% natural coco chips and coco peat, planter bags are an excellent eco-friendly medium for limited spaces.

## Advantages:

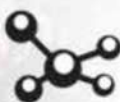
- Easy handling alternative to pots
- Ready to use and re usable
- High porosity for healthy root growth
- Durable - lasts for more than 2 years
- Versatile – adjustable depth levels
- Eliminates the cost of compost
- Increases the efficiency of drip irrigations



Low EC - Below 500 ms  
High EC - Above 1000 ms



20,000 pieces



100 % Peat  
100 % Chips  
Composition percentages  
from Peat and chips  
As per buyers request



20 X 20 X 20  
15 X 15 X 15



Green houses  
Indoor and outdoor cultivations  
Horticulture sector  
Floriculture sector  
Specially designed for cannabis growers





# OUR PRODUCTION FACILITY

we take pride in our state-of-the-art production facility located in Thiruvananthapuram, Kerala, India—a region known for its abundant coconut cultivation and high-quality processing. Our facility is equipped with advanced machinery and quality control systems to ensure the best coconut-based products for global markets.



Fiber Unit



Bailing Unit



Husk Yard



Drying Yard





Drying Concrete Yard



5kg Bailing



Loading Point



Finished Product

# GET IN TOUCH



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